



TRANSFORMATIONAL DECISION MAKING

Does brainstorming produce more options?
What resources do we need for complex problems?
How does stress impact our problem solving?

Dr. André

Transformational Decision Making

In a world of increasing complexity, linear thinking falls short. Dr. André Walton's Spherical Thinking offers a revolutionary approach to decision-making. It embraces complexity, widens perspective, and leads to more resilient, creative, and emotional intelligence.

In this eye-opening keynote, breakout session or workout, Dr. Walton introduces Spherical Thinking as a multi-dimensional framework that helps move beyond binary choices and reactive strategies. Drawing on his expertise in creativity research, neuroscience, and social psychology, he equips audiences with tools to map problems from multiple angles, anticipate consequences, and see connections where others see chaos.

Ideal for leaders, strategists, and innovators, this session transforms how individuals and organizations think, decide, and lead—preparing them to thrive in a dynamic and increasingly complex, vibrant world.

This Keynote, Breakout or Workshop topic comes with option of a Workbook, Innovation Assessment and eBook.

Key Takeaways

- **Create new thinking patterns**
Breaking free from rigid, linear patterns of thought is the key to creative, innovative thinking, seeing more options and better decision making.
- **Navigate uncertainty with Spherical Thinking™**
Ambiguity and uncertainty go hand-in-hand in the fast-paced world in which we live. Spherical Thinking™ provides a powerful tool with which to deal with them.
- **Practical techniques** that enhance foresight, adaptability, and collaborative insight.
- **Reframing decision-making** as a creative, expansive, and innovative process.

**“Our decisions are the
cornerstone of our life’s
journey, and the same is true
for our business”**

Inventor of **Dr. André Walton**